

For immediate release

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High-tech mouth guard helps PGA golfer make strides

A new, high-tech mouth guard is helping PGA golfer, Scott McCarron, regain top form. The Pure Power Mouthguard, or PPM, is a wonder of neuromuscular dentistry that does more than protect the teeth – it actually gives athletes an immediate increase in strength, balance, and flexibility.

McCarron, who joined the PGA tour in 1995, says the PPM is having a profound impact on his game. “I’ve been using it since the John Deer Classic in July. The difference I noticed was that I felt like I had better balance, and a strange sensation of feeling taller. Better posture. I felt stronger and a little more flexible.”

A couple weeks after the John Deer Classic, McCarron tied for 5th in the RBC Canadian Open, his best finish in years. In August, he finished 2nd in the Wyndham Championship. And now, all athletes in the California area are going to have a chance to use the appliance. Renowned neuromuscular dentist, Dr. David May, is now fitting athletes at his Hemet and Redondo Beach practices.

What is the secret behind this miraculous invention? Dr. May, says that it works on the basis of human physiology. “It begins with looking at how the body functions as a whole,” he says.

“Over 90% of the population has an overbite, and one of the negative effects of an overbite is that it causes muscle tension. When the neck and jaw muscles are tense, the body can’t perform at its peak. Strength is lost and balance is diminished. So on the most basic level, what the PPM does is allow the body to perform at its absolute peak, in a purely natural way.”

To achieve this kind of efficiency, athletes who are interested in using the PPM must be fitted by specially trained and licensed dentists, such as Dr. May. He says that the key to getting the perfect fit is the use of state-of-the-art equipment which monitors the condition of the jaw muscles so that a dentist can determine where the optimal bite position is.

“Once we know where the optimal bite position is, we can then fit the mouth guard,” he says. “So whenever they put the device in their mouth, it will hold their jaw in the perfect position, freeing up the rest of the body to perform at it’s best.”

Scott McCarron isn’t the first star athlete to make headlines by using the PPM. LA Dodgers star slugger, Manny Ramirez, St. Louis Rams kicker, Josh Brown, and Milwaukee Bucks shooting guard, Michael Redd, have all made news by using and raving about the PPM.

There are currently over 200 professional athletes using the PPM, from MLB, the NBA, NFL, NHL, and UFC. This doesn't include the list of over 1000 collegiate and amateur athletes who are embracing the PPM phenomenon.

Michael Redd, who was a member of the U.S. Olympic Basketball Team this summer, feels the PPM has helped take his shooting game to a new level. "More explosion, more power, more range of motion in the shot. I can definitely feel a difference."

McCarron feels that the PPM has helped him the most with balance, which in turn, has helped other areas of his game. "It didn't feel like I had to exert as much effort to hit the ball as far. I feel a lot more solid over the golf ball. Balance is huge for golf. Being on balance during a golf swing is the only way you're going to hit the ball solid. I feel a lot more stable in my set up. I feel a lot more stable when I'm putting. I don't feel I move as much, and same with my chipping."

The PPM is part of a comprehensive mouth guard system, in which the upper guard protects the teeth, while the bottom guard holds the jaw in optimal position. The inventor of the PPM is Dr. Anil Makkar. Both Dr. Makkar and Dr. May are graduates of the esteemed Las Vegas Institute (LVI) for Advanced Dentistry.

McCarron believes that it will soon be commonplace amongst professional golfers. "I feel a lot better, and I believe my scores are going to start coming down," he says. "I feel like I can start winning tournaments again."